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ASUM Head Office**Chief Executive Officer**

Caroline Hong

Education Manager

Keith Henderson

All correspondence should be directed to:

The Chief Executive Officer
Australasian Society for
Ultrasound in Medicine
2/181 High St
Willoughby
NSW 2068
Australia
asum@asum.com.au
<http://www.asum.com.au>

CEO's message



Dr Caroline Hong

At the time of writing this message, ASUM has just finished a successful meeting in Napier, Hawkes Bay, New Zealand. Napier is a truly beautiful, seaside, Art Deco town. Rowena Tyman, Jayne Lloyd and the whole organising committee did an excellent job at the local level in presenting a great conference at the Napier War Memorial Convention Centre, with the conference dinner at Mission Estate Winery themed on the movie *Naked Gun*.

The keynote speakers were Marilyn Siegel, Martin Necas and Sue Davies. Many prominent speakers from the ASUM membership and Council supported the program. The generous support and sponsorship of Siemens, Philips, Toshiba and GE Healthcare also contributed greatly to the success of the meeting.

The ASUM Council met all day on Saturday 15th July and considered many issues, including the WFUMB 2009 World Congress, the ASUM College of Ultrasound, education issues, research and grants, annual scientific meetings, multidisciplinary workshops, membership, DMU, DDU, CCPU, standards of practice, international linkages and the new ASUM office.

WFUMB 2009 World Congress

Many members who have been following the progress of this congress would be aware that work on WFUMB 2009 started as far back as 2001, when the bidding process started. Since that time, considerable effort and expense have been invested towards

promoting the congress internationally. The Organising Committee is now tasked with many decisions to ensure the success of this congress, which will be held from 30th August to 3rd September 2009 in Sydney.

A team of members and staff represented ASUM at the WFUMB 2006 Seoul World Congress in May. The Congress attracted 3082 participants from 68 countries. The scientific programs consisted of a congress lecture, 10 plenary lectures, three 'Hot Focus' sessions, 53 refresher courses with 204 presentations, 49 keynote lectures, 63 scientific sessions with 434 oral presentations and 516 scientific exhibitions, including 67 Young Investigator Award presentations.

ASUM hosted a Society booth, which attracted a lot of attention during the Congress. ASUM also hosted a cocktail party to officially launch the next WFUMB 2009 World Congress to be held in Sydney. This cocktail party was generously sponsored by GE Healthcare, Toshiba and Terason.

Stephen Bird from ASUM won the Bronze Award for the Best Scientific Exhibition, which was presented to him at the World Congress Dinner.

The WFUMB Council also decided that the WFUMB Congress, after the Sydney event in 2009, will be held bi-annually; the next one being in Vienna for WFUMB 2011.

CADUCEUS 2006

The Collaborative Australasian Danish Undertaking of Continued Excellence in UltraSound – CADUCEUS – was launched officially in Copenhagen at the 9th International Congress for Ultrasound this year.

A small ASUM team, consisting of Dr David Rogers, Dr Roger Davies and myself, represented ASUM at the June launch. For those who are not aware of CADUCEUS, this project has been





Clockwise from top left: Prof Byung Ihn Choi, Mrs Eun Kyung and Caroline Hong, Welcome reception at Seoul, Dr Caroline Hong and Mr Stephen Bird after his win at WFUMB, Prof Marilyn Seigel and Dr Iain Morle at the New Zealand ASM meeting in Napier

running for two years between ASUM and the Danish Society for Diagnostic Ultrasound (DSDU).

The purpose is to work in collaboration to further develop the promotion of excellence in ultrasound to a level comparable to the best in the world. A Memorandum of Agreement was signed between both parties to facilitate DSDU and ASUM to promote a high standard of professional practice in medical ultrasound and also to promote a mutual exchange of information on or relating to education and training in medical ultrasound.

Expressions of interest are invited from the ASUM membership to participate in an exchange program, to be based in Denmark, for a short-term research or education project. Email carolinehong@asum.com.au.

ASUM College of Ultrasound

The development of the ASUM College of Ultrasound has commenced, with an injection of funds. Stan Barnett has commenced duties as Project Director on a fixed term contract. Dr Glenn McNally, Chair of the Advisory Board of the College, is the key driver

for this project, with support from Keith Henderson, ASUM Education Manager.

ASUM is well placed, not only as the peak ultrasound imaging body in New Zealand and Australia, but, also as an internationally recognised certification provider, to provide educational mechanisms to support the ultrasound community. The purpose of establishing this college is to ensure standardisation of skills and to provide quality assurance for the benefit of end-users, the medical community and the patient. The programs offered will provide access to a high level of training in a wide range of applications. It is projected that a program of courses will commence in 2007. For more information, please contact the ASUM office at asum@asum.com.au.

ASUM 2006 Melbourne 14–17th September 2006

This meeting is just around the corner and registrations are coming in steadily. We assure you of a high quality event with lots of opportunities to network with luminaries in ultrasound. ASUM meetings are also a lot of fun

and it is always pleasing to see so many familiar faces at these meetings. If you have never attended an ASUM meeting, please make this your first, you will be amazed at how much there is to be gained. Dr Andrew Ngu, Dr Matthew Andrews and the local organising committee have all worked hard in putting together a fantastic program. All details are available on www.asum.com.au/asum2006.htm and I urge you to book online, as well as reserve your accommodation, well in advance to avoid disappointment.

The meeting will start on Thursday 14th September 2006 with the Nuchal Translucency Course, followed by three days of the Annual Scientific Meeting from Friday 15th September to Sunday 17th September 2006. The skills day, which is usually held on Thursday, will now be held on Sunday, 17th September 2006. You will have noticed the ASM program in this edition.

New ASUM head office

We are pleased to advise the membership that ASUM Council has approved the purchase of slightly bigger office

premises in St Leonards. The current ASUM office, based in Willoughby, was bought by ASUM in 1989 and sold in 2004 at a reasonably good price, with a three-year lease back option. We hope to complete the purchase settlement and relocate to St Leonards by the end of 2006. The new premises will better serve the Society as the current premises are too small to accommodate all of ASUM's staff and activities. The new office is located in an 'association precinct' close to many other medical and health related associations. The location is very favourable as it is close to public transport, public and private hospitals, office amenities and the central Sydney CBD.

Membership

By now, many of you would have received your renewal notices for membership for the period 1st July 2006 to 30th June 2007. There are at least 18 reasons why you should join ASUM and if you have not acted on your renewal, please do so now so that you do not lose the benefits of ASUM membership. You can now renew or join online.

For information on the benefits of joining ASUM email registrar@asum.com.au. Applications for corresponding membership for those based outside of Australia are also welcome.

ASUM member wins Dr DE Strandness Research Award

I take great pleasure in congratulating Kathryn Busch from Camperdown Vascular Laboratory on winning the 2006 Dr DE Strandness Research Award at the Society for Vascular Ultrasound's (SVU) 29th Annual Conference in Philadelphia, USA, in June.

Kathryn's presentation, High resolution duplex ultrasound imaging proves a high incidence of arterial neo-vascularisation, was chosen as the best scientific paper presented at the meeting. The Dr DE Strandness Research Award is the most prestigious research award offered by the SVU. Well done Kathryn.

Dr Caroline Hong
ASUM CEO
carolinehong@asum.com.au

UPCOMING ASUM MEETINGS

- Update Skills ● Networking
- Professional Development

Email asum@asum.com.au or see www.asum.com.au for regular updates

ASUM 2006 Annual Scientific Meeting Melbourne Australia

14th–17th September 2006

ASUM 2007 Multidisciplinary Workshop Gold Coast Australia

2nd–4th March 2007

ASUM 2007 Joint meeting with RANZCR NZ Wellington New Zealand

19th–22nd July 2007

ASUM 2007 Annual Scientific Meeting Cairns Australia

13th–16th September 2007

ASUM 2008 Annual Scientific Meeting Auckland New Zealand

September 2008

WFUMB 2009 World Congress Sydney Australia

30th August–3rd September 2009

Notice of Annual General Meeting

**The 2006 Annual General Meeting of the
Australasian Society
for Ultrasound in Medicine
will be held at
The Melbourne Convention Centre
on
Saturday 16th September 2006
Commencing at 2.30 pm**

